

# Banking Chatbot Levels

## Conversational AI on a Banking Foundation

**Finn AI offers three conversational AI chat levels for banks and credit unions. All Finn AI chatbot products are built on the same foundation.**



Each uses the Finn AI language model, trained through experience in millions of retail banking chat requests. The core platform includes over 800 banking journeys, optimized for the most common call drivers and banking tasks. Each is built on the same all-inclusive managed service.

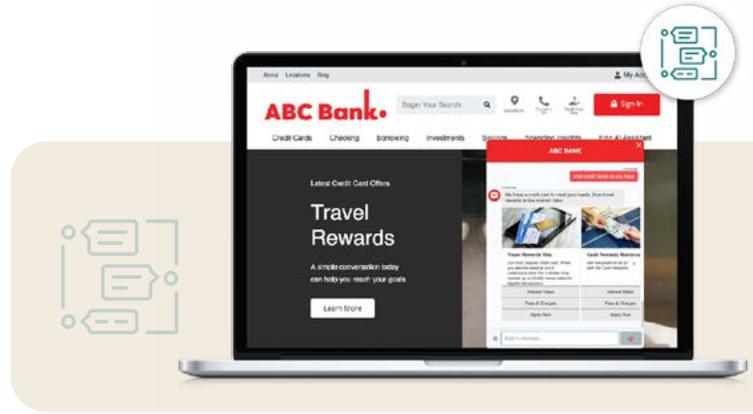
The choice for a credit union or bank is at which stage to start, based on their objectives and timeline. From the simplest Public Banking Bot to the full banking transactions of the Virtual Banking Assistant, Finn offers a continuous progression of digital experience features on the same platform.



## Level 1

Level 1 delivers quick and easy answers to the most common questions for public dotcom visitors, drastically reducing live support needs for customer acquisition and general information.

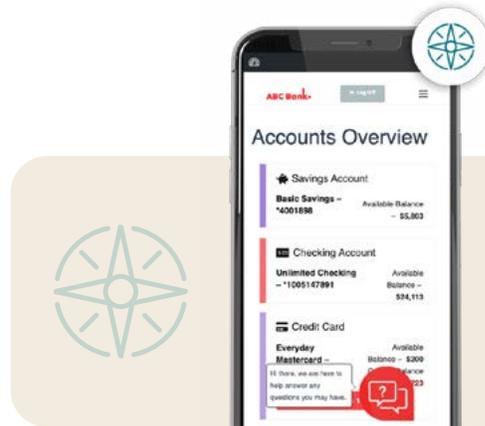
Designed for rapid time to market, it can be live in as little as one month.



## Level 2

For authenticated mobile and online banking sites, the bot helps customers navigate and get assistance on the digital banking site with requests in simple plain language.

The fastest option for mobile and online banking, it can be in-market within two months.



## Level 3

Use plain language chat to complete end-to-end digital banking journeys, completing transactions with a friendly conversation.

Using API integration to digital banking platforms, time to market ranges from three to six months, depending on the digital banking platform in place. For pre-integrated systems such as Q2, it can be faster.



### About Finn AI

Finn AI builds conversational AI for banks and credit unions to improve their digital customer experience on mobile, online, and call center channels. Packaged as an all-inclusive Managed Service, Finn uses AI to solve the problem of creating an outstanding digital experience that increases customer success, engagement, and loyalty.

For more information visit [finn.ai](https://finn.ai)